



GROUP PRESENTATION 2023

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A growth driver

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" Together for a sustainable development, more fair and more inclusive "

MADAGASCAR ISLAND

Madagascar is the largest island in the Indian Ocean and the fourth in the world.

The island is characterised by a cultivable land of nearly 36 million hectares, a hot and humid tropical climate (between 25° and 30°C) and considerable natural wealth.

Vanilla

The country is the world's leading producer and exporter of vanilla, accounting for almost 80% of global production.

It is the most sought-after variety because of the quality of its aroma and taste, **Bourbon Vanilla**



MADAGASCAR ISLAND

A photograph of several baobab trees in silhouette against a sunset sky. The trees are reflected in a body of water in the foreground. The sky transitions from a deep blue at the top to a bright orange near the horizon.

Cloves

The Island is the world's second-largest producer of cloves and the largest exporter of cloves.

Lychee

Madagascar produces about 100,000 tons of lychees per year and is the third-largest producer of lychees in the world, behind China and India. A quarter of Madagascar's production is exported to the European Union, which represents 80% of the EU's lychee imports.

THE GROUP



Collection, preparation and export of fresh fruits, dried grains and spices.
A leading agricultural company established in Madagascar in 1993, working exclusively with producer organizations throughout the island.



Transforming fruit into juice and puree. It is the first company of its kind in Madagascar.



collecting, preparing and exportation of vanilla

Founded in 1993 by RAKOTONDRAHOVA Family



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SCRIMAD

Société de Commerce, de Représentation et d'Investissement de Madagascar



" Together for sustainable development, fairer and more inclusive "

- *Collection*



Lychee



Pineapple



Fresh fruits

- *Sorting and preparation*



Cloves



Cinnamon



Black pepper



Spices

- *Packaging*

- *Exportation*



Black eyed beans



Red cow peas



Lima beans



Dry grains

Main Product

Fresh Lychee of Madagascar

Our Brand:



Member of Groupement des Exportateurs
de Litchi of Madagascar(GEL)

www.gelmada.com

Accredited



since 2007



Main Product

Fresh Lychee



BRAND

**PREMIUM
EXOTICA**

EXPORT PERIOD

November till January

PACKAGING

Cardboard of 2kg

Cardboard of 5,5 kg

SHIPMENT

By air :

Pallets of 240 boxes of 02 kg i.e. 480 kg

By sea - Container reefer 40':

20 pallets of 480 boxes of 02 kg i.e. 19 200 kg

20 pallets of 200 boxes of 5,5 kg i.e. 22 000 kg



SCRIMAD



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MAIN PRODUCTS



Spices

PRODUCTS	EXPORT SEASON	PACKAGING**	MOQ
CLOVE CG3	September till April	Jute bag of 50 kg	11 T
CLOVE CG1	September till April	Cardboard of 10 kg - 20 kg	9,5 T
BLACK PEPPER	April till November	Jute bag of 50 kg	12 T
CINNAMON STICK	January till December	Cardboard of 10kg- 15kg - 20 kg	8 T
BROKEN CINNAMON	January till December	Jute bag of 35 kg	8 T

***or according to the customer's request



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MAIN PRODUCTS



Dried beans

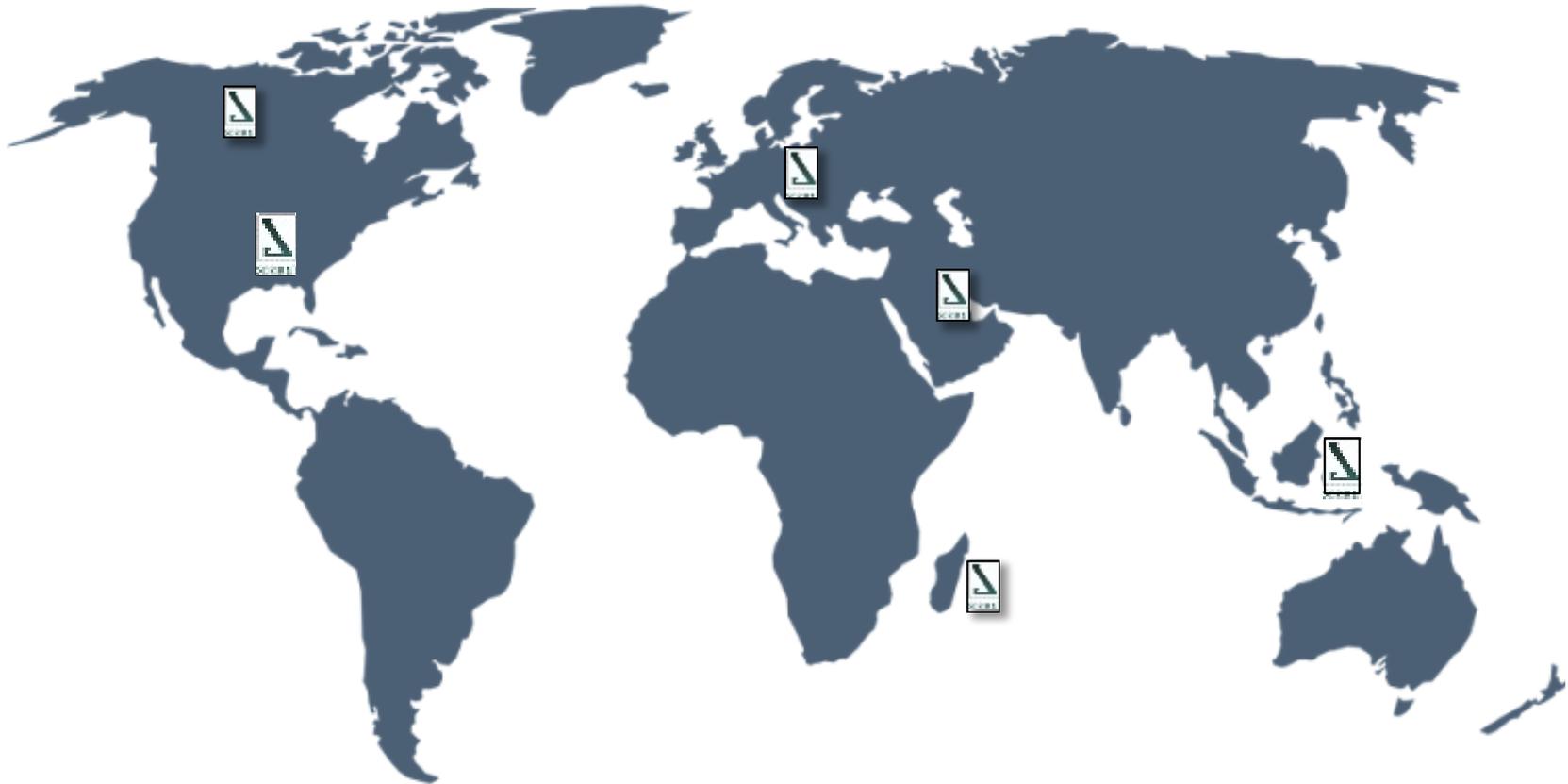
PRODUCTS	EXPORT SEASON	PACKAGING**	MOQ
BLACK EYED BEANS	June till August		
LIMA BEANS	September till December		
GREEN MUNG BEANS	June till August	Polybag of 25kg/50kg	24 T
RED COWPEAS	May till August		
RED KIDNEY BEANS	July till September		
WHITE BEANS	July till October		

** Or further to client's request



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EXPORT AREA



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MPE

Masdagascar Premium Exotica



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ACTIVITIES

Collection of ripe fruits

Sorting, cleaning and preparation

Processing of fruits

Packaging

Cold storage

Exportation



Organic Pineapple



Organic/Conventional Mango



Conventional/Organic Lychee



Passion fruit



Guava



Soursop



Tamarind

Puree



Organic Pineapple



Conventional/Organic Lychee

Juice

MAIN PRODUCTS



Puree

PRODUCT	PRODUCTION PERIOD	PACKAGING	MOQ
Organic / Conventional			
Lychee	November till December	Drums of 200kg net	
Passion fruit	January till June		
Mango	October till November		Reefer 20': 72 drums (unpalletized)
Guava	April till May		
Soursop	May till June	Drums of 190kg net	Reefer 40': 120 drums (palletized)
Conventional			
Tamarind	August till September		



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MAIN PRODUCTS



Juice

PRODUCT

PRODUCTION PERIOD

PACKAGING

MOQ

Organic / Conventional

Lychee

November till December

Drums of 200kg net

Reefer 20':
72 drums
(unpalletized)

Passion fruit

January till June

Organic

Pineapple

December till January

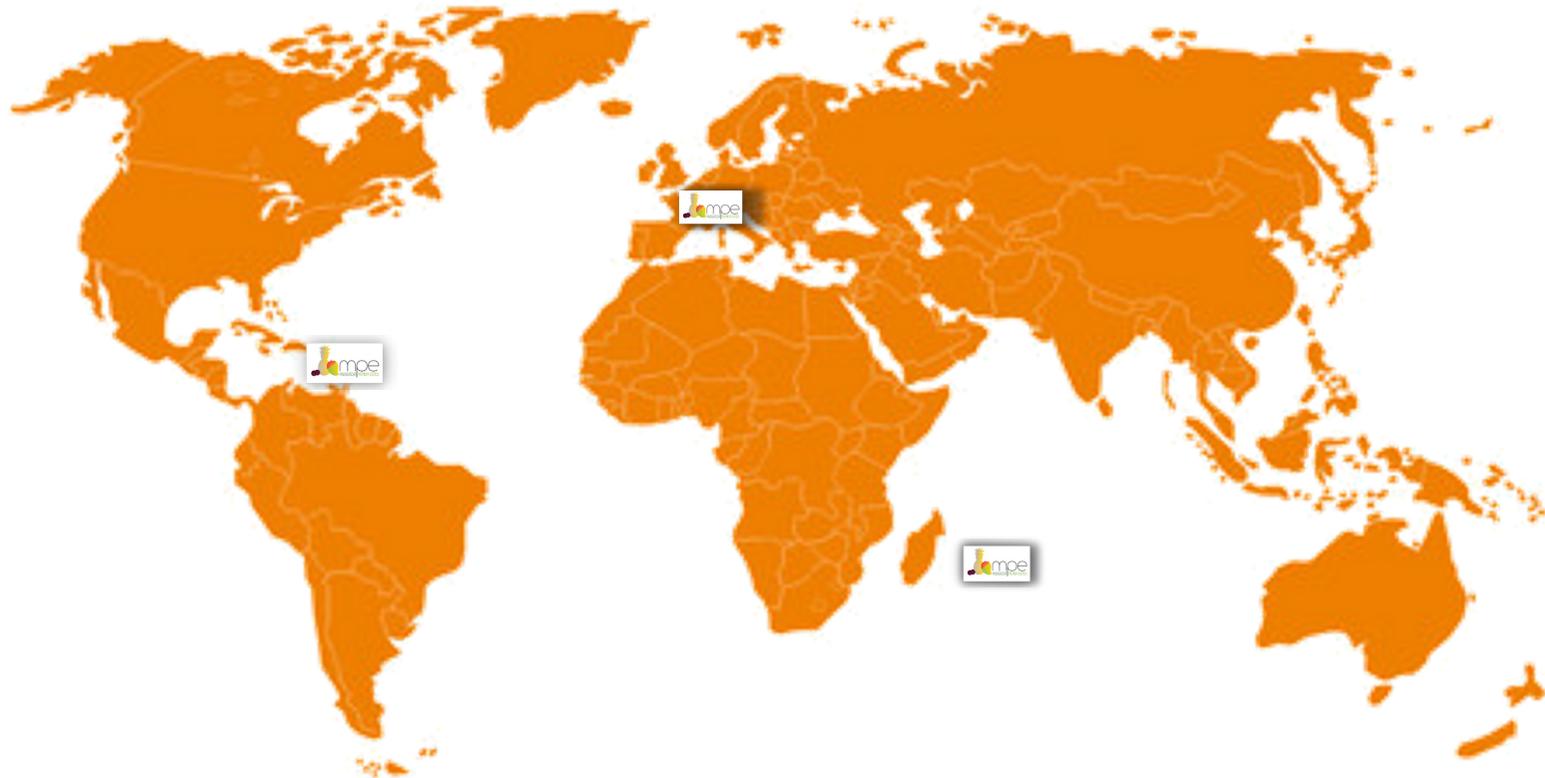
Drums of 190kg net

Reefer 40':
120 drums (palletized)



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EXPORTATION AREA



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AGRITRADE



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ACTIVITIES



- Collection



Gourmet



Red whole EU



Red split EU

- Treatment



Red Whole US



Red split US

- Packaging



Cuts



Powder

- Exportation

Vanilla



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MAIN PRODUCTS

Vanilla



PRODUCTS

MOQ

EXPORT SEASON*

PACKAGING

All types of Vanilla:

**Gourmet
Black TK
Red Europe
Red US**

200 kg

October till May

**IN CARDBOARD OF
25 KG FOR :**

- **BLACK TK**
- **RED EUROP**
- **RED US**

**Cuts
Loose bean**

1000 kg

**IN CARDBOARD OF 15 KG FOR
- CUTS**

* Period to be changed according to the decision of the Ministry of Commerce of Madagascar



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EXPORTATION AREA



" Together for sustainable development, fairer and more inclusive "

KEY NUMBERS



1993 : creation of SCRIMAD SARL



Turnover: ± 9,7 M USD



2014 : creation of MPE SA



**More than 25 years of experience in
exportation of fruits, spices dry grains
of Madagascar**



2016 : creation of AGRITRADE SARL



**Hires 130 permanent workers and 800
part-time workers during the
campaign of lychee**



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OUR VISION

To develop the practice of **BIOLOGIC FARMING & FAIR TRADE** in Madagascar



To be a **REFERENCE SUPPLIER OF THE PRODUCT OF MADAGASCAR**

To be an active operator in the **ENVIRONMENT PROTECTION/CSR**



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CSR POLICY

Development of producers and cooperation

We work with Malagasy producers and farmer cooperatives in a fair and equitable manner

We ensure producers the sustainability of their, activities, health care, well-being and their education by giving part of our profits to community funds.

Agricultural development and preservation

We boost, encourage, and support the farmers to increase their production and to comply with the farming good practice

We train them to protect and preserve the nature.

Well-being of the staff

We prioritize the well being of our workers by providing them with a proper clean, wide work environment and good conditions of work.



SCRIMAD



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OUR COMMITMENT



To provide **the best fruits, spices** and **dry grains** to our clients, by selecting the best quality products from the four corners of Madagascar.



To produce and provide **100% natural puree of fruit and juice with high quality** and respecting food sanitation



Provide a **quality service** to our clients and partners



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OUR ACCREDITATIONS



FAIRTRADE



FSSC 22000



GLOBALG.A.P.



SCRIMAD



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